

*Marking the sixtieth IFME founding anniversary  
World Federation of Municipal Engineering*

## **Conference**

22 June 2022 Rome, Campidoglio, Sala Giulio Cesare



*Sustainable green transition*

## **Cities: the past in their future**

Conservation and improvement starting from history and culture



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*Patrocini:*



Cities are a priority topic on the political agenda of many countries. First announced on the SDG's of Agenda 30/UN Habitat (Sustainable Development Goals), we are now challenged by the little time left to implement these goals (2030).

**ROMA** In this international forum wishes to make its own original contribution to a broader debate by focusing on an area that has been scarcely explored - almost neglected: Whereas urban regeneration (Goal 11) addresses the problem of housing quality and inclusive urbanisation, we would like to draw attention to structures of interconnectivity with an extensive interpretation of item 11.4. "Strengthen efforts to protect and safeguard the world's cultural and natural heritage". A theme of great relevance and inspiration to our country today, considering that one of the three strategic axes of the PNRR (EU Next Generation Funds) foresees that .... "the green transition and environmental stability... must be founded on the protection and safeguarding of the natural and cultural heritage".

In this context we would like to underline urban identity, that is to say the historical soul of the city, including the cultural dimension in which the residing population is immersed.

Are we faced with a Copernican revolution? Forty years ago we were frantically seeking a future for our past (international ANCSA Meeting) . Today there seems to be a complete reversal in trend. Historical and cultural attributes have turned into a major source of income because of their appeal, thus constituting a driving force for regeneration, an essential element for the development of cities.

The objective today is to use conservation tools to improve areas which in turn convey and/or preserve a feeling of belonging within the community.

- opening up cultural and historical sites, making them part of the changing city life. No longer seen as a fenced off collection of objects but as a useful contribution to urban life by continuously allowing culture to merge in different social forms.

- to focus not only on the physical accessibility but also on the access to knowledge, to illustrate history and culture as a new way of socializing and collective thinking

We must integrate and/or clarify a number of SDG proposals based on experience, guidelines and already adopted urban practices. Hence, conservation as a means of recovering but also regenerating the pre-existing historical city, in terms of structure and reorganization. This may enhance the city's history, identity and sense of belonging of citizens.

Our debate could assess the possibility/need for a "national agenda regarding local identity" or some way of combating the fragmentation of programmes and resources that are earmarked for cities, small municipalities and villages. We need a framework of shared strategic objectives and programmed resources which require accountability on



behalf of the central institutional stakeholders: we are faced with the challenge of innovating and integrating urban policies for the higher objective - sustainable development, attainable by giving value to the common good i.e.cities.

### **Urban functionality and innovative technologies**

The new vision embraces an unprecedented change: functions are being transformed, working methods are being optimized thereby offering innovation opportunities that were inconceivable just a few years ago.

The green transition and new technologies are exerting a lot of pressure to remodel and redefine roads and public spaces, giving rise to new paradigms.

An important role is played by efficient modulation of sustainable and safe mobility. A concrete vision is needed to redefine safer and more user friendly roads as part of a single approach - no longer contained in conventional project manuals. Let us reach out to new juxtaposition experiences when contemplating new functions for urban space- in particular the above mentioned urban identity.

### **The International Context**

This debate was prompted by IFME: The World Federation of Municipal Engineering- [ifmeworld.org](http://ifmeworld.org), founded sixty years ago with the specific aim to foster urban modernisation.

This global institution (membership includes many EU countries, among others China, USA, Australia, Great Britain, etc...) brings together associations who, in their member countries, actively contribute to the functional development of cities with emphasis on an urban planning vision. Italy is represented by INASA and ANTEL. Also AGC, Associazione Genio Civile, is taking part of this meeting

IFME chose Rome to host its 60th founding anniversary conference.

IFME's choice to return to Rome is a sign of continuity to the innovative contributions the city made in this sector, starting with the EEC Meeting held on 28.11.1989 at the Vittoriano. The fruitful debate held at that time, offered new stimulus and ideas which were transcribed into the first White Book on Urban Environment (1990), establishing the founding principles of contemporary, green and sustainable cities.

*Renato Cecilia Santamaria  
Vittoria Crisostomi*

# Cities: the past in their future

Conservation and improvement starting from history and culture

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22 June 2022

**08:30** Registration**09:00** Introduction**Renato Cecilia**

INASA President

Address Politiche urbane  
Assemblea Capitolina  
Identità e futuro  
Roma riparte

**R.Gualtieri / G.Pelonzi** Sindaco di Roma  
**Svetlana Celli** Presidente Assemblea  
**Maurizio Veloccia** Ass. Urbanistica  
**Ornella Segnalini** Ass. LL.PP.  
**Fabrizio Mazzenga** ANTEL President  
**Federico Cempella** AGC President  
**Sanne Hieltjes** IFME President  
**Massimo Druetto** ANTEL Sec-Gen

Riferimenti istituzionali

## **09:30 Panel 1** Reimagining city through history and culture

Chair

**Roberto Morassut**

Deputato

Speeches Luoghi della storia e della cultura  
Accessibilità ccognitiva  
Parigi: Reinventer la Ville  
Rigenerazione Olimpico Flaminio  
Aree Ferroviarie  
C40 Reinventing Cities

**Vittorio Salmoni** INU-Città Creative Unesco  
**Maria Grazia Mattei** MEET Presidente  
**Carlo Ratti** Ratti & Associati Londra  
**Marco Burrascano** UniRoma3 Dip.Arch.  
**Paolo Desideri** UniRoma3 Dip.Arch.  
I progetti presentati dalle città di  
Roma, Milano, Napoli e Bologna

## **11:30 Panel 2** Green transition & Sustainable urban spaces

Chair

**Sanne Hieltjes**

Rotterdam City Manager

Speeches IFME Perspectives  
Asset Management  
Manutenzione cemento  
Monumenti e rischio sismico  
Energy protocols monuments  
Climate Leaders Coalition in NZ

**John Thomson** ICE UK GB  
**David Jenkins** IPWEA Aus  
**Silvio Cocco** IIC  
**Massimo Mariani** CNI / CS  
**Marco Mari** GBC Italia  
**Priyani deSilva Currie** IPWEANZ N.Zealand  
**Ville Alatyppo** FAME Finland  
**Amanuel Mekonen** EACE Ethiopia  
**Kirsti Kierulf** NKF Norway  
**Bhavna Soni** IMESA South Africa

Expected

**13:00 Break**



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**14:00 Panel 3 Safe smart mobility**

Chair	<b>Pasquale Cialdini</b>	p.Presid.RomaMetropolit.
Speeches	<b>Continuità e connessioni dei sistemi</b> <b>Mobilità sostenibile nei PUMS</b> <b>Analisi rischi</b> <b>Reticoli viari continui e coerenti</b> <b>Safe mobility</b>	<b>Lucio Quaglia</b> AIT p.President <b>Stefano Giovenali</b> AIT p.President Lazio <b>Massimo Guarascio</b> UniRoma1 <b>Giancarlo Storto</b> p.DG Urbanistica <b>Enrico Fattorini</b>
Conclusion		

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**15:30 Panel 4 Heritage & Asset Management**

Chair	<b>Ornella Segnalini</b> <b>Vittoria Crisostomi</b>	Assessore ai LL.PP ANTEL
Speech	<b>Monumenti e vita urbana</b> <b>Rigenerazione e restauro</b> <b>Recupero del costruito</b> <b>Tecnologie evolute</b> <b>Ricerca e nuove tecnologie</b>	<b>Edit Gabrielli</b> Dir. Museo Vittoriano <b>Francesca R.Stabile</b> UniRoma3 <b>Graziella Bernardo</b> UniBasilicata <b>Michele Rossetto</b> CNT <b>Roberto Castelluccio</b> Univ.Federico 2°NA

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**17:00 Discussion panel / Tavola rotonda**

Moderating	<b>Fernando Magliaro</b>	Il Messaggero
Points of view	<b>Miguel Gotor</b> <b>Alfonso Andria</b> <b>Francesco Aymonino</b> <b>Carlo Gasparrini</b> <b>Margherita Eichberg</b> <b>Daniela Porro</b> <b>Pippo Ciorra</b>	Assessore alla Cultura UE Deputato Ord.Architetti Roma INU Soprintendente Soprintendente MAXXI / MEET
Giornalisti	<b>Maria Chiara Voci</b> <b>Boccacci</b> <b>Di Piazza</b>	Sole 24 Ore

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**Press Relations**

<b>Maria Chiara Voci</b> <b>Maria Luisa Zerilli</b>	Sole 24 Ore
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