



## INTERNATIONAL CONFERENCE

Auditorium, via Pascoli 53  
Venerdì, 24 maggio 2013  
ore 9.30 – 18.30

*The economic crisis, the changes in city life, the diffused demand for urban quality and the various issues from different social groups pose several challenges to urban government among which housing welfare has gained a prominent position all over Europe. In Milano the recent town planning debate was an important occasion to raise questions about the supply of land and funding for non market housing, the sustainability and the economic drivers of private and non profit entrepreneurs, the search for an available social mixité in neighbourhoods.*

*The Conference intends to tackle these issues by presenting some experiences in major countries (Netherlands, Great Britain, Norway, Turkey, US) and discussing them in the Italian context with a panel of planners involved both in administrative and academic contexts.*

*In the first part of the Conference (morning) the experts illustrate goals, shadows and lights of international cases and new legislation for social and affordable housing; the second part (afternoon) will be devoted to the emerging policies for Inclusionary Housing and Land Value Recapture applied in the US cities and to the planning measures for increasing and enhancing the social and affordable housing provision devised by the new town plan of the City of Milan, and the role of social developers.*

*The Conference aims to work on the relationship between planning and housing, two intimately linked social activities, but often researched on separate scholarly platforms. In addition to that, the Conference theme claims that housing is a matter of welfare and consequently urban policies and plans have to offer feasible solutions to its urgency.*

# LAND AND POLICIES FOR SOCIAL AND AFFORDABLE HOUSING IN EUROPE

## Aims and tools in Housing provision

Ore 9.30

### Introduction

*Gabriele Pasqui* | Head of the Department of Architecture and Urban Studies (DAStU)

Ore 9.45

### Research Topics and Questions

*Laura Pogliani* | DAStU, Politecnico di Milano

Ore 10.00

### Drivers and Opportunities in the European Context

*George de Kam* | School of Management Nijmegen, NL

*Christine Whitehead* | London School of Economics, UK

*Nicole Morrison* | University of Cambridge, UK

### Ore 11.30 Coffee break

Ore 11.45

*Berit Nordahl* | Norwegian University of Life Science, Oslo, N

*Sence Turk* | Istanbul Technical University, TR

Ore 12.45

### Discussants

*Federico Oliva* | DAStU, Politecnico di Milano

*Massimo Bricocoli* | DAStU, Politecnico di Milano

### Ore 13.30 Lunch Time

## City planning and Housing

Ore 14.30

### Introduction

*Andrea Arcidiacono* | DAStU, Politecnico di Milano

Ore 14.45

### Lessons from the US: Inclusionary Housing and Land Value Recapture

*Nico Calavita* | San Diego State University, US

Ore 15.15

### Milano Town Planning

*Ada Lucia De Cesaris* | Vice Mayor and Town Councillor for Urban Planning, City of Milano

*Daniela Benelli* | Town Councillor for Housing, City of Milano

*Giuseppina Sordi* | Director Urban Development Planning Department, City of Milano

Ore 16.00

### Social Developers

*Alessandro Maggioni* | President Federabitazione Lombardia di Confcooperative

*Luciano Caffini* | President Legacoop Abitanti

Ore 16.30

### Discussant

*Raffaele Pugliese* | DAStU, Politecnico di Milano

*Gabriele Rabaiotti* | DAStU, Politecnico di Milano

Ore 17.00

### Questions and Comments

*Nico Calavita, George de Kam, Nicole Morrison, Berit Nordahl, Sence Turk, Christine Whitehead*

The conference is carried out with the partial support of Società Confcooperative



The conference is organized by Laura Pogliani and Elena Solero  
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