

International Competition for Young Urban Designers and Planners “URBAN-PROMOGIOVANI7”

Urban-promogiovani is a free competition open to all students worldwide. It is carried out within the cultural event Urbanpromo, promoted by the INU, Istituto Nazionale di Urbanistica.

The 12th edition of Urbanpromo will be held at the Triennale of Milan, from November 18^h to 20th 2015

Art.1: Purpose

The competition is open to all from universities around the world, taking Urban Design, Real Estate, Planning and equivalent courses, and is aimed to share ideas and enhancing skills across the future professionals operating in the field of urban regeneration.

Art.2: Language

All documents must be produced in English. Proposals including any other languages will be automatically excluded.

Art.3: Object

The project proposed should refer to an integrated and innovative urban regeneration project for an existing area. In particular, how the area is related to its surroundings.

The project proposed should be related to the 2015 key topics of Urbanpromo, that are: urban transformation, urban marketing, smart cities, sustainable energy and social housing.

The selection of the area can be made according to the course case-project.

A variety of graphics is encouraged, including a detail level proper of graphics in scale 1:2000.

Art. 4: Participation

To participate in the competition, students must be presented by the professor teaching the class that produced the urban regeneration project.

Each professor can submit a maximum of three groups of students. All proposals must be original. Proposals presented under previous Urban-promogiovani editions will not be considered.

In particular, participants should send the following:

1. Online presentation form;
2. Presentation letter by the professor teaching the class that produced the urban regeneration project (.pdf or .jpg)
3. A project table, size A0, horizontal (.pdf or .jpg)
4. A project's logo (.pdf or .jpg) to be used in the website as the icon for identifying the proposal (750x750pixel;
72 dpi minimum)

These documents must be uploaded by the 30th September 2015 (Italian time) on the ftp webspace address, that will be communicated soon on the official page of the competition in the website www.urbanpromo.it.

All proposals will be published on www.urbanpromo.it, in the section: Urban-promogiovani (free open access).

Art. 5: Evaluation

There are two awards: one from the online evaluation and the other one from the evaluation of an international jury. The evaluation consists of two parallel processes:

On-line evaluation. From October 5th, all registered users, can vote for the best proposals through www.urbanpromo.it. Each user can vote for a maximum of one proposal.

On line evaluation will be closed on October 30th at 5pm (Italian time).

The proposal that will have the highest number of preferences, will be considered the winner of the on-line evaluation.

International Jury. An international jury, composed of 5 experts on urban design and planning, will evaluate the proposals through a web-based procedure, by giving each proposal a score from 1 to 5.

The proposal with the highest score will be considered the winner of the International Jury evaluation.

Art. 6: Awards

Names and winning projects, will be published on the Urbanpromo website.

MAIN AWARDS:

On-line award:

- 1° classified: 1000 euro - equivalent in books + dissemination of the project through the media partners of Urbanpromo
- 2° classified: 500 euro - equivalent in books + dissemination of the project through the media partners of Urbanpromo

International Jury award:

- 1° classified: 1000 euro - equivalent in books or in devices on web-libraries or web-stores + dissemination of the project through the media partners of Urbanpromo
- 2° classified: 500 euro - equivalent in books or in devices on web-libraries or web-stores + dissemination of the project through the media partners of Urbanpromo

Contacts

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Coordinators

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