

International Competition for Young Urban Designers and Planners “URBAN-PROMOGIOVANI6”

Urban-promogiovani is a free competition open to all students worldwide. It is carried out within the cultural event Urbanpromo, promoted by the INU, Istituto Nazionale di Urbanistica.

The 11th edition of Urbanpromo will be held at the Triennale of Milan, from November 11th to 14th 2014

Art.1 : Purpose

The competition is open to all students from any University worldwide, taking Urban Design and Planning courses, and is aimed at sharing ideas and enhancing skills across the future professionals operating in the field of urban regeneration.

Art.2: Language

All documents must be produced in English. Proposals including any other languages will be automatically excluded.

Art.3: Object

The project proposals should refer to an integrated and innovative urban regeneration project for a real area. Attention should be given to how the area is related to its surroundings.

The project proposal should be related to the 2014 key topics of Urbanpromo, that are: urban transformation, urban marketing, smart cities, sustainable energy, social housing.

The selection of the area can be made according to the course case-project.

A variety of graphics is encouraged, including a detail level proper of graphics in scale 1:2000.

Art. 4: Participation

To participate in the competition, students must be presented by the professor teaching the class that produced the urban regeneration project.

Each professor can present at most three groups of students. All proposals must be original. Proposals presented under previous Urban-promogiovani editions will not be considered for participation.

In particular, participants should send the following:

1. Presentation form, by filling the attached form
2. Presentation letter of the professor teaching the class that produced the urban regeneration project (.pdf or .jpg)
3. A project table, size A0, horizontal (.pdf or .jpg)
4. A project's logo (.pdf or .jpg) to be used in the website as the icon for identifying the proposal (750x750pixel)

The above listed documents must be uploaded by the 31th of August 2014 (Italian time) on the ftp webspace address, that will be communicated soon on the official page of the competition in the website www.urbanpromo.it.

All proposals will be published on the gallery of the www.urbanpromo.it website, in the section: Urban-promogiovani (free open access).

Art. 5: Evaluation

There are two awards, one based on online evaluation and the other based on the evaluation of an international jury. The evaluation will consist of two parallel processes:

On-line evaluation. From September 15th it will be possible to vote for the best proposals for all registered users of the www.urbanpromo.it website. Each user can vote for only one proposal.

On line evaluation will be closed on October 30th at 5pm (Italian time).

It will be possible to obtain information about voting results up to that point during the on-line evaluation.

The proposal that will gather the highest number of preferences will be considered the winner of the on-line evaluation.

International Jury. An international jury composed of 5 experts on urban design and planning will evaluate the proposals through a web-based procedure, by giving each proposal a score from 1 to 5.

The proposal with the highest score will be considered the winner of the International Jury evaluation.

Art. 6: Awards

The winners will be published on the Urbanpromo website.

Awards will consist of:

On-line evaluation

- 1° classified: 1000€ equivalent in books, to be spent as vouchers in web-libraries + dissemination of the project through the media partners of Urbanpromo
- 2° classified: 500€ equivalent in books, to be spent as vouchers in web-libraries + dissemination of the project through the media partners of Urbanpromo

International Jury evaluation

- 1° classified: 1000€ equivalent in books, to be spent as vouchers in web-libraries + dissemination of the project through the media partners of Urbanpromo
- 2° classified: 500€ equivalent in books, to be spent as vouchers in web-libraries + dissemination of the project through the media partners of Urbanpromo

Awards could be increased in case of additional contributions from potential sponsors.

Contacts

For additional information please mail to: urbanpromogiovani@gmail.com

Coordinators

Daniela Mello, Claudia Trillo

Presentation form

1. Title of the project proposal

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2. Name of the group presenting the project proposal

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3. Names and emails of the students included in the group

1. Name.....Email.....

2. Name.....Email.....

3. Name.....Email.....

4. Name.....Email.....

5. etc

4. University

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5. Title of the course within which the project proposal has been developed

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6. Name of the professor teaching the course

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7. Abstract of the project proposal (1.500 characters)

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