

Call for Pecha Kucha

Rowe Rome 2017
Cities of Good Intentions.
Urban design dialogues

Rome 2017, June 20-23
Sapienza University of Rome

On the occasion of the 4th Rowe Rome conference which will be dedicated to the state of the art of practice, legacy, and education in urban design, the organisers of the conference launch a call for proposals in the pecha-kucha* format to be presented during the conference. Pecha-kuchas will be dedicated to highlighting one aspect of the current state and possible future developments of urban design with regard to the three main themes/sessions selected for the conference: Emerging Concepts and Tools; Conventions and Traditions; Pedagogy.

Subject of the Conference

How have new and disparate demands and responses in the field of urban design worldwide impacted the discipline? What are the shared values, processes and tools of urban design today?

This conference invites diverse urban design perspectives and project presentations from practitioners, writers, critics, scholars, teachers, and students to understand the expanding breadth of the discipline, its values, challenges, tools and techniques.

Thematic sessions

Session One: Recent and Emerging Concepts and Tools

Coding strategies, lean urbanism, opportunity urbanism, landscape urbanism, informal urbanism, sprawl repair, biophilic cities

Session One will be dedicated to the examination of specific urban design principles in the global arena, attitudes and tools: emerging developments which characterise the present urban design debate such as coding, lean urbanism, opportunity urbanism, landscape urbanism, informal urbanism, sprawl repair, and so forth. Old and new challenges will be considered such as the shaping of the pluralist city, the design of growing megalopolises, the functional and morphological regeneration of the middle landscape, design strategies towards composing environmental sustainability and affordability, dwelling for migrants and refugees, and reuse of abandoned territories.

Session Two: Conventions and Traditions

Old and New Paradigms

Session Two will explore aspects of urban design from the distant to recent past with potential projections for present and future praxis. Insights will be dedicated to topics including but not limited to: historical principles and foundations of urban design, vicissitudes of the modern post-WWII reform, rediscovery of the traditional city, the rise of new urbanism.

Session Three: Teaching Urban Design

Approaches to teaching urban design in terms of curricula and studio projects.

Session Three will enlist presenters from universities and design teachers that place important emphasis on urban design. The aim of the session is to gather experiences from a wide array of geographical and cultural

settings. Focus will be on the variety of design subjects and methods and on curricular formats and pedagogical goals. Interaction of allied disciplines and their relevance will be examined.

Terms of the call

Abstracts will be no more than 250 words and will include the following:

- title, author, address, affiliation, thematic session, 3 reference key words
- itemised synthesis of the topic considered

Abstract should be delivered to the email address below by Friday March 24 2017 for review and approval:

rowe-rome2017@uniroma1.it

The scientific conference committee will communicate the results of the selection and the details of the presentation format (short text + images, in PDF) to each participant before Friday April 28.

Final submissions of the presentations will be expected by Friday June 9.

Pecha-kucha presentations will be delivered live during the conference and uploaded in the conference website. Publication of the proceedings of the conference is under consideration.

Scientific Directors

Steven Hurtt, University of Maryland

Antonio Pietro Latini, University of Oregon

James Tice, University of Oregon

Scientific Curator

Antonio Cappuccitti, Sapienza University of Rome

Venue

School of Civil and Industrial Engineering, Sapienza University of Rome

Via Eudossiana, 18

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*What is Pecha-Kucha?

Pecha-Kucha 20x20 is a simple presentation format where one shows 20 images, each for 20 seconds. The images advance automatically and one talks to the images. The total time for the presentation, therefore, is 6.66 minutes, typically rounded up to 7 minutes.