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Autore/i Elisa Conticelli, Smona Tondelli

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Senigallia/ Rigenerare con il verde: una proposta per il paesaggio costiero di

Senigallia

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Abstract:

Urban regeneration of a coastal territory should consider the local coastal landscape as a key element for boosting local sustainable growth. Starting from this assumption the regeneration proposal for the coastal belt of Senigallia (Italy) puts a strong emphasis on landscape, which allows to understand the complexity of the coastline's natural and anthropic system in a holistic way.

Senigallia owes its touristic attractiveness to the beach, which is the main touristic reference for local, national and international tourism and the most important meeting place for summer activities and events. At the same time, it shows critical issues such as the limited extension in relation with the touristic arrivals, paths fragmentation along the coast and episodes of urban decay. Tourism generates high pressures not only on the beach portions with high concentration of resorts and facilities, but also on those parts that are still predominately wild and less anthropized, undermining the distinctive elements of local landscape.

In this framework, natural areas valorisation and urban quality improvement are assumed as main objectives of the regeneration of the entire Senigallia's coastal strip. The proposal is based on strengthening the green infrastructure along the coast, allowing to improve the quality of the natural and the urban environments by giving continuity to the existing paths along the coast and by connecting the urbanized areas with the local natural systems.