

URBAN THINKERS CAMPUS

THE CITY WE NEED  
**OPEN FOR ART**

Alghero, Italy, 18-20 February 2016





The Urban Thinkers Campus "The City We Need: Open for Art"

## ***Users Guide***



The Urban Thinkers Campus "The City We Need: Open for Art"; contact: [info@openforart.eu](mailto:info@openforart.eu)

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## The City We Need: Open for Art

In the wide framework of the United Nations Conference on Housing and Sustainable Urban Development - Habitat III campaign "World Urban Campaign", toward a New Urban Agenda, the thematic Urban Thinkers Campus "The City We Need: Open for Art", is hosted in Alghero, **from the 18<sup>th</sup> to the 20<sup>th</sup> of February 2016**, by the Department of Architecture, Design and Urban Planning - DADU, University of Sassari, Sardegna, Italy.

The Urban Thinkers Campus is an initiative of UN-Habitat's World Urban Campaign, conceived as an open space for critical exchange among urban actors with the same belief, that urbanization is an opportunity which can lead to positive transformations. The 26 Urban Thinkers Campuses taking place worldwide between June 2015 and February 2016, aimed to search and promote inputs into the New Urban Agenda – the main outcome document of the Habitat III conference to be held in Quito, Ecuador, from 17 to 20 October 2016. It is an advocacy and partnership platform to raise awareness about positive urban change. It is coordinated by UN-Habitat and driven by a large number of committed partners (currently 136 partners and networks), from around the world. The Department of Architecture, Design and Urbanism of the University of Sassari is an official partner of the WUC. Oriented to discover the best ways to plan, build, and manage the cities of tomorrow, partners of the WUC face and discuss issues about positive urban development, solutions to urban challenges and giving voice to people to change our urban future.

The Urban Thinkers Campus "The City We Need: Open for Art" will focus on the relationship between art, public art, city life and urban environment. In accordance with Habitat III goals, it's overall objective is: "rethinking the Urban Agenda in which governments can respond by promoting a new model of urban development, able to integrate all facets of sustainable development to promote equity, welfare and shared prosperity" (Dr. Joan Clos, Secretary-General of Habitat III). Participants of the Urban Thinkers Campus - UTC, "The City We Need: Open for Art" will have the opportunity to contribute the Habitat III Agenda, by helping **to define the critical issues of art, and more specifically public art as one of the most important ingredients of the lives and meanings of the city of tomorrow.**



The scope and objective of the UTC “The City We Need: Open for Art” should be accomplished within following areas: Practice - advancing new tools and models for public art and placemaking; Policy - removing barriers and inserting reforms to promote a stronger impacts of (public) art in public life; civic society - organisational models and strategies to achieve the needed changes and; Science - advancing new theoretical insights and opportunities for growing the impacts of (public) art in public realm.

Accordingly, aimed to define **the artistic environment as the need of future cities**, the Campus general topics, are grouped in three main categories: **Art-law-administration, Art-artists-operators and Art-architecture-planning-landscape**. Sub-topics to be examined and discussed during the UTC “The City We Need: Open for Art” are: Art for all; Right to the art; Art-city policies; Art and place (art as the placemaking practice); Capacity, capability and limits of public art; Art-driving city (art as a driver of urban prosperity); Art as a trigger of urban change; Art and community (social needs, social dynamics and social values); City as ‘oeuvre’; Urban artvirement; Public art and Public space (public realm); Living-art-city; Artworks networks; Value of (public) art; (Public) art and local economy, Art and city identity; City artvertizing; The image of the city; Art and the city of success; Performing (in the) public space; (Public) art practices.

The Campus welcomes participation and contributions of all stakeholders: civil society (formal and informal groups), parliamentarians, regional and local government and municipality representatives, professionals and researchers, academia, artists, artistic related associations and networks, foundations, women and youth groups, citizens and new citizens groups.

All Campus **activities are open to all** and free of charge.



## The City We Need

The City We Need was launched in New York City/USA, prior to the Seventh Session of the World Urban Forum, in March 2014. The City We Need consists of nine principles that can be implemented in order to achieve sustainable urban development. It is conceived, designed and written by the members of the World Urban Campaign.

In October 2014, at the first Urban Thinkers Campus held in Caserta, Italy, partners reiterated the importance of The City We Need in the partner's engagement process towards Habitat III. Simultaneously, the WUC initiated the General Assembly of Partners (GAP). The GAP, now run by the Habitat III Secretariat, was established as an interim deliberative device for partners **to contribute to the Habitat III's New Urban Agenda.**

The nine principles included in "The City We Need" document are: **The city we need is socially inclusive; The city we need is well planned, walkable, and transit-friendly; The city we need is a regenerative city; The city we need is economically vibrant and inclusive; The city we need has a singular identity and sense of place; The city we need is a safe city; The city we need is a healthy city; The city we need is affordable and equitable and; The city we need is managed at the metropolitan level.** The principles have to be discussed throughout the Campus, particularly by Constituent Groups. **The principles have to be refined, criticized and improved.** Each partner is free to propose and argue new principles. Principles proposed for further discussion, but not agreed yet are: The city we need provides education and economic opportunities for all, The city we need has open and accessible public spaces, The city we need is innovative and efficient city, The city we need is the site of knowledge production and dissemination, The city we need is made for and by people, The city we need respects, protects and promotes international human right principles, The city we need promotes rural urban linkages.

This Campus proposes the topic **The City We Need: Open for Art**, to be examined as a potential principle.





Partners categories proposed by the World Urban Campaign for 'The City We Need'



# Urban Thinkers Campus

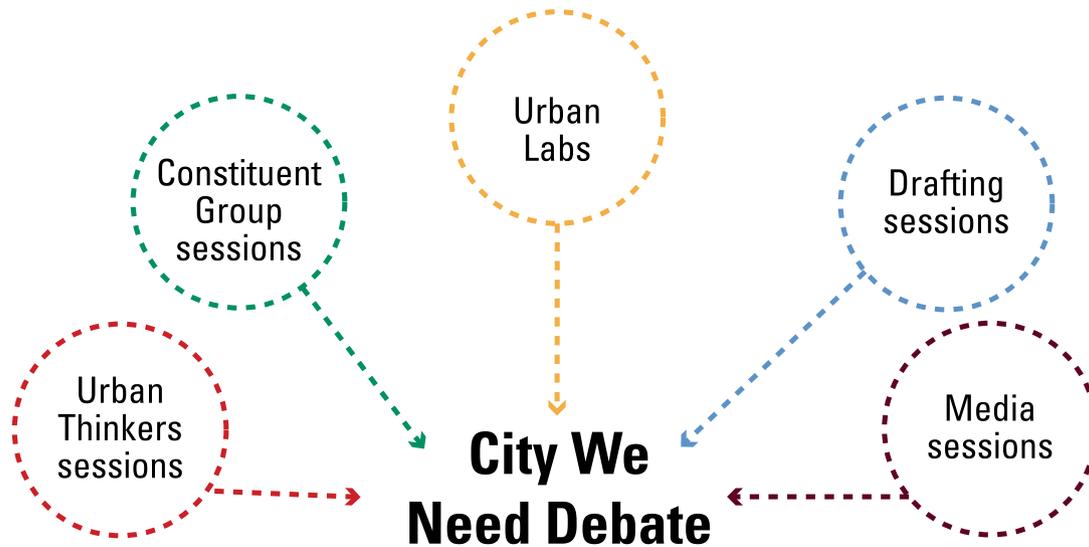
## URBAN THINKERS CAMPUS

THE CITY WE NEED

“The Urban Thinkers Campus - UTC is an initiative of UN-Habitat conceived as an open space for critical exchange between urban actors who believe that urbanization is an opportunity and can lead to positive urban transformations. It is also intended as a platform to build consensus between partners engaged in addressing urbanization challenges and proposing solutions to urban futures.” (UN-Habitat, Urban Thinkers Campus). Urban Thinkers Campuses are **open to all regions, partners, and themes in order to facilitate comprehensive and varied feedback from as many groups and perspectives as possible.**

Following the success of the first Urban Thinkers Campus, the WUC Steering Committee requested the WUC Secretariat to open a call for proposals for partners to host further Urban Thinkers Campuses. In the course of following three open calls, **28 UTCs proposals from partners around the world were approved. The UTC The City We Need: Open for Art is the last Urban Thinker Campus of this process.** The main aim of the selected UTCs is to solicit input to The City We Need 2.0, through the unique and participatory UTC model. By sharing the outcome of the UTCs with the WUC Secretariat and the WUC Working Group, the UTCs will play a big role in the development of The City We Need 2.0 - an updated version of the original partner’s consensus document. This





Activities for each Urban Thinkers Campus discussions to feed into “The City We Need” debate; model made by WUC

document will be presented at the 14th WUC Steering Committee on 15 March 2016 in Prague, Czech Republic. The main outcome of The Urban Thinkers Campus “The City we Need: Open for Art”, will be to articulate a comprehensive document with argumentations and recommendations to feed into the Habitat III process and into the City We Need debate, related to the role of art, particularly public art, in the visible future of the “City we Need”. In order to accomplish it, The UTC “The City We Need: Open for Art” will follow the organisational model defined by WUC including Constituent Groups Sessions, Drafting Sessions, Media Sessions, Urban Thinkers Sessions and Urban Labs, with some little variations (our proposed variation are marked on this guide with coloured text).

The Urban Thinkers Campus “The City we Need: Open for Art” welcomes and encourages different methodological approaches and expressions, thus, it hosts also performances, exhibitions, cinema and diverse typology of artistic events and/or art related experiences. The Urban Thinkers Campus The City We Need: Open for Art proposes also the institution of two new Constituent Groups (will be explained in the following text).



## Campus Structure

**Urban Thinkers Sessions.** In the spirit of sharing, learning and brainstorming urban challenges and solutions, the Urban Thinkers Sessions will allow a high level of exchange through thematic discussions. The Urban Thinkers Sessions are open to all participants to feed the debate on key issues that partners want to bring up to contribute to a new urban paradigm. Main scholars and practitioners will share their expertise, researching the **link between research, policy and practice related to (public) art and urban environment**. They are organized as **seminars, workshop or presentations of case studies**. They are proposed by organizer, partners or selected throughout the international call (previously organized and selected).

**Constituent Groups.** During the Constituent Groups Sessions urban thinkers will debate and brainstorm with their peers on the themes of the Campus. The Constituent groups **meet every day** in order to debate on the documents of the Campus and decide on the key messages of that constituency. **The two main documents to be discussed**, analysed, criticized and improved, are: **“The City We Need”**, proposed by the General Assembly of Partners, and **“Open for Art”**- or the position paper of the Campus. The coordinators of the all groups will report the working results of each Constituent Group daily at the evening Plenary Session. The UTC “The City We Need: Open for Art” will host **eight Constituent groups**: six official Constituent Groups recognized in the General Assembly of Partners and two new Constituent Groups proposed by the Campus organization. The official groups are: **Local and sub-national authorities, Research and Academia, Grassroots organisations, Children and Youth, Business and Industries and Women**. The proposed groups are: **Citizens and New Citizens** (aimed to gather all city users at the same time: indigenous people, migrants, refugees, expats) and **Artists and Art related** (as following the Campus general topic we believe that art and artists have a peculiar role in the future of the city we need).

**Drafting Sessions.** Drafting Sessions are **daily meetings** concentrated on production of documents and reports. Coordinators, moderators and rapporteurs of daily activities, chairs, and co-chairs of Constituent Groups



will take part in the Drafting Sessions. This one-hour daily meeting, right before the Plenary Sessions is directed to prepare, extract and gather the results of the all activities and debates. Participants to the drafting sessions should negotiate a common position that they will be able to share. Through negotiation process they will ensure that the outputs of the Campus are inclusive and able to feed into the Habitat III process.

**Plenary Sessions.** They are **daily, evening, Plenary Sessions** where will be presented **short reports of the all activities and findings** of the Urban Thinkers Sessions and Constituent Groups. During plenary sessions, participants should be able to share outputs and to debate their views.

**Panel Discussions.** Panel Discussions are planned activity **with national and international experts**, holding **relations of the main guests (keynotes) and general thematic daily section**. Right after the keynote presentation, first part of it is organized like round table discussions among the guests, while the other part will be debate open for the public. Panel Discussions will be moderated.

**Media Sessions.** **Designed specifically for journalists and media operators** the session aims at giving them an overview on the activities of the Urban Thinkers Campus, focusing on topics of **culture-driven development, cultural enterprise, cultural tourism, and on the professional ethics of journalism**. The session is co-organized and approved as an official event of the lifelong learning program of the Sardinian Journalist Society (*Ordine dei Giornalisti della Sardegna*).

**Academic Session.** It is dedicated to **scholars, academics and organisations** (formal or informal) whose researches occupies by the complex relation between art and the city. Academics were invited through an international call to submit original papers to be presented at the academic session. Presentation of the papers is organized as one of the parallel UTC sessions.



**Official Welcome.** Organizers, stakeholders and representatives from the World Urban Campaign will address the Urban Thinkers Campus by sharing ideas and the visions about The City We Need and the Habitat III process. The welcome and support to the project will be given by representatives of the most important national planning association *Istituto Nazionale di Urbanistica*. The Welcome Session is planned for the **evening of 17 February**, just before the official start of the Campus, also to welcome the international guests that will attend the meeting. Preopening will be followed by the **inauguration of art exhibitions hosted by the Campus and a performance**.

**Cinema.** It is not proposed by the Campus for a very first time, but it is not an activity officially approved by WUC. **Urban films, related to “art & the city”** and “The City We Need” general topic will be screened thanks to the **collaboration with a local partner** – the *Società Umanitaria*. After daily plenary session, Urban Cinema will take a place as an facultative, evening activity during the all Campus days.

**Exhibitions.** Due to the peculiar nature of the UTC “The City We Need: Open for Art” many cultural institutions are involved: museums, foundations, cultural associations. Some of them as partners, other are interwoven with special activities. The UTC will host four exhibitions. Three exhibitions will be realized inside the Campus venue and one, realized in collaboration with the local authorities, in the ancient city tower called “*Torre di Sulis*”. Exhibitions will remain open until 13 of March. You will find all the details in the Annex to the program.



# Campus Program

## Wednesday 17<sup>th</sup> February

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### 18:00-19:00 **Official welcome** / *Library of Mediterraneo*

Mayor of the City of Alghero: *Mario Bruno*,

Director of the Department: *Nicola Sechi*,

Representatives of National Institute of Urbanism - INU:

- *Roberta Porcu* - president of INU Sardegna

- *Pietro Garau* - INU

The City We Need: Open for Art - organisation:

- University of Sassari, Department of Architecture, Design and Urban Planning: *Silvia Serreli*

- University of Belgrade, Faculty of Architecture, Serbia: *Zoran Đukanović*

- University of Cagliari, Faculty of Architecture, Italy: *Antonello Sanna*

### 19:00-20:30 **Performance/Vernissage**

Opening of the exhibitions:

- "Castle Spirit" / Fondazione *Nivola* / *Stalker*. Place: **Torre di Sulis**.

- "Stone Dreams of Cities" / Artist: *Pinuccio Sciola* / *Giannella Demuro* and *PaeSarTour Alumni*.  
Place: **Santa Chiara**.

- "chARTa of the eARTH" Artist: *Giovanni Carta* / *PaeSarTour Alumni*. Place: **Santa Chiara**.

- "[The art of] Reconquering public space by playing - FLPP" / *TaMaLaCà*. The Place: **Santa Chiara**.

Live music:

- *Davide Casu* and *Marcello Peghin*



## 18<sup>th</sup> February

### 09:00 Introduction

Assessore Regionale alla Cultura: *Claudia Firino*

Mayor of the City of Alghero: *Mario Bruno*

Director of the Department: *Nicola Sechi*

Towards Habitat III: *Pietro Garau*

The City We Need: Open for Art: *Giovanni Campus* and *Nada Beretić*

### 10:00 Keynote and Panel Discussion

***Towards not measuring the Measurable about the ways of seeking, sensing, perhaps discovering, sharing and making... it***

10:30 *Darko Radović*, KEIO University Tokyo, Japan

*Davisi Boontharm*, Sophia University Tokyo, Japan

*Tanja Congiu*, University of Sassari, Italy

*Giovanni Maciocco*, University of Sassari, Italy

*Zoran Đukanović*, University of Belgrade, Serbia

### 11:30 Coffee break

### 12:00 ***The Art of Change-Making: How Tactical Urbanism is Transforming Our Cities***

10:30 *Mike Lydon*, Urban Planner, USA

*Arnaldo Cecchini*, University of Sassari, Italy

*Cesarina Siddi*, INU-University of Cagliari, Italy

*Valentina Talu*, University of Sassari, Italy

*Jelena Živković*, University of Belgrade, Serbia

### 13:30 Lunch break

moderator

*Pietro Garau*

rapporteur:

*Laura Lutzoni*

room

4

"Assalti floreali!" Guerrilla gardening in Juharia Square / event by ResPublica sponsored by "Flormediterranea Vivai" Alghero



15:00	<b>Constituent groups (parallel)</b>	moderator	room
	Artists and Art related	Zoran Đukanović	1
	Children and Youth	Silvia Serreli	2
	Local and sub-national authorities	Alessandra Casu	3
	Research and Academia	Pietro Garau	4
	Business and Industries	Davis Boontharm	5
	Women	Zaida Muxi	6
	Citizens and New Citizens	Marisa Castellini	7
	Grassroot Organisations	Sabina Selli	
	* note: Grassroot Organisations will meet in <i>ResPublica</i> / see the map p.18		
16:00	<b>Keynote: focus Italia/in Italian</b>	moderator	room
	<b>MiBACT</b> Alessandra Fassio: MiBACT, Italy	Pietro Garau	4
	<b>New rules for art in the public sphere</b> Alessandra Donati: University of Milano-Bicocca, Italy	rappporteur Laura Lutzoni	
	<b>Public art and participation rights</b> Domenico D'Orsogna: DECAmaster, Italy		
	<b>"The location of public art"</b> Massimiliano Scuderi, Fondazione Zimei		
17:30	<b>Break</b>		
	<b>Drafting Session</b>		room 4
	<b>Gaza Open for Art / in collaboration with ResPublica</b>		room 7
18:30	<b>Plenary Session</b>	moderator	room
	Presentation of daily results	Pietro Garau	4
19:00	<b>Cinema</b> in collaboration with <i>Società Umanitaria</i>	by:	room
	Exit Through the Gift Shop	Banksy	7



# 19<sup>th</sup> February

09:00	<b>Keynote</b>	moderator:	room
	<p><b><i>The City We Need: Art Ignites Change</i></b>  <i>Todd Bressi</i>, Mural Arts Program, Philadelphia, USA</p> <p><b><i>Gender and proximity main parameters for better cities</i></b>  <i>Zaida Muxi</i>, Urban planner, Catalunya, Spain</p>	<p><i>Zoran Đukanović</i></p> <p>rapporteur:  <i>Nađa Beretić</i></p>	4
10:00	<b>Panel Discussion</b>		
	<p><i>Stefano Asili</i>, University of Cagliari, Italy</p> <p><i>Alessandra Casu</i>, INU-University of Sassari, Italy</p> <p><i>Massimo Faiferri</i>, University of Sassari, Italy</p> <p><i>Michèle Henriette Kramers</i>, Theatre Director, Netherlands</p> <p><i>Pinuccio Sciola</i>, Artist, Italy</p>		
11:30	<b>Coffee break</b>		
12:00	<b>Constituent groups (parallel)</b>	chair	room
	Artists and Art related	<i>Zoran Đukanović</i>	1
	Children and Youth	<i>Silvia Serreli</i>	2
	Local and sub-national authorities	<i>Alessandra Casu</i>	3
	Research and Academia	<i>Pietro Garau</i>	4
	Business and Industries	<i>Davisi Boontharm</i>	5
	Women	<i>Zaida Muxi</i>	6
	Citizens and New Citizens	<i>Marisa Castellini</i>	7
	Grassroot Organisations	<i>Sabina Selli</i>	
	* note: Grassroot Organisations will meet in <i>ResPublica</i> / see the map p.18		

## 13:00 Lunch break



15:00	<b>Urban Thinkers Sessions (parallel)</b>	coordinated by	room
	Media Session	<i>OdG Sardegna</i>	1
	Habitat+Abitanti Immaginari	<i>Theatre en Vol and Università dei bambini</i>	2
	Special Session: Urban regeneration starting from inhabitants: instruments, methods and processes	<i>Antonelo Monsù Scolaro and Arnaldo Cecchini</i>	3
	Academic Session	<i>Zoran Đukanović</i>	4
	Graffolution	<i>Graffolution</i>	5
	Verso un'urbanistica della collaborazione	<i>SardArch</i>	6
	NOW: Manuale distruzione	<i>DECAmaster / Zerynthia</i>	●
17:00	<b>Break</b>		
	<b>Drafting Session</b>		room 4
18:00	<b>Plenary Session</b>	moderated by	room
	Presentation of daily results	<i>Zoran Đukanović</i>	4
19:00	<b>Cinema</b> in collaboration with <i>Società Umanitaria</i>	by:	room
	Milano 2015. La radiografia umana di una grande città	<i>Silvio Soldini, Walter Veltroni, Giorgio Diritti, Elio, Cristiana Capotondi, Roberto Bolle</i>	7



## 20<sup>th</sup> February

09:00	<b>Panel Discussion</b>	moderator:	room
	<p><b><i>The Art We Need for the City We Need</i></b>  <i>Christine Auclair</i>, project leader WUC  <i>Patrizia Lombardi</i>, Politecnico di Torino, Italy  <i>Fitnat Cimsit</i>, Beykent University, Istanbul, Turkey  <i>Pietro Garau</i>, INU, Italy  <i>Silvia Serreli</i>, University of Sassari, Italy  <i>Antonello Marotta</i>, University of Sassari, Italy</p>	<i>Arnaldo Cecchini</i>	4
		rapporteur:	
		<i>Giovanni Campus</i>	
11:30	<b>Coffee break</b>		
12:00	<b>Constituent groups (parallel)</b>	chair	room
	Artists and Art related	<i>Zoran Đukanović</i>	1
	Children and Youth	<i>Silvia Serreli</i>	2
	Local and sub-national authorities	<i>Alessandra Casu</i>	3
	Research and Academia	<i>Pietro Garau</i>	4
	Business and Industries	<i>Davisi Boontharm</i>	5
	Women	<i>Zaida Muxi</i>	6
	Citizens and New Citizens	<i>Marisa Castellini</i>	7
	Grassroot Organisations	<i>Sabina Selli</i>	
	* note: Grassroot Organisations will meet in <i>ResPublica</i> / see the map p.18		
13:00	<b>Lunch break</b>		



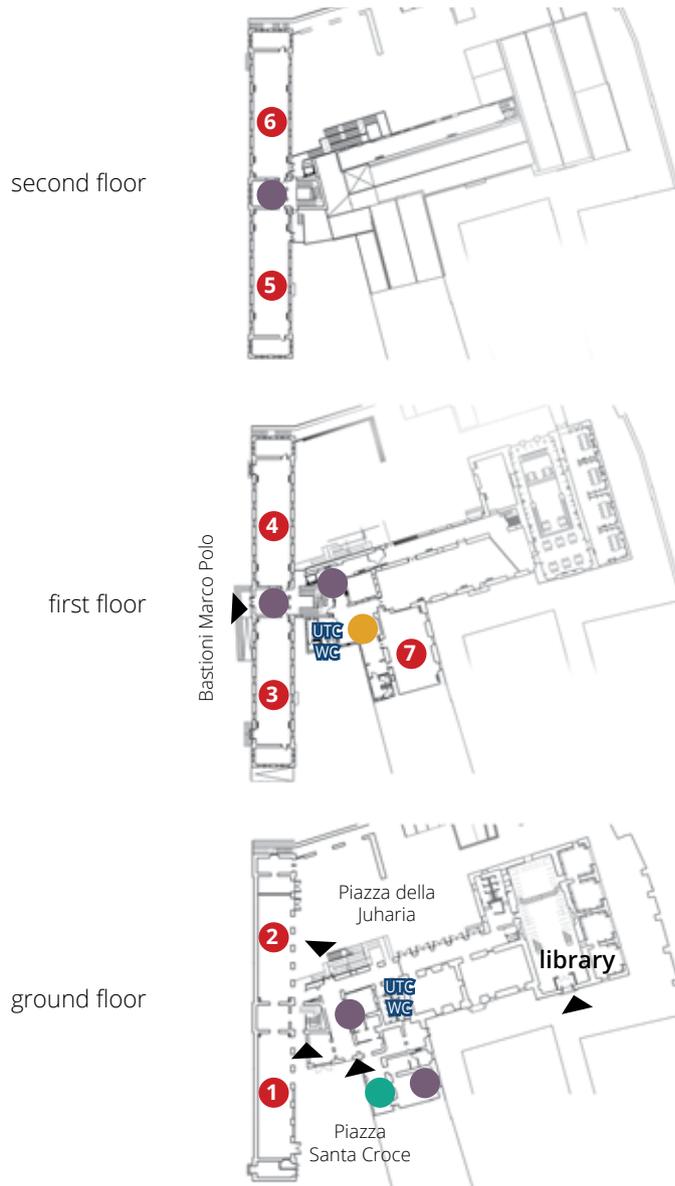
15:00	<b>Urban Thinkers Sessions (parallel)</b>	coordinated by	room
	Nouveaux Commanditaires in Sardinia	<i>a.titolo + Orizzontale</i>	1
	Habitat+Abitanti Immaginari	<i>Theatre en Vol and Università dei bambini</i>	2
	Academic Session	<i>Arnaldo Bibo Cecchini</i>	4
	Debate on Public Space		5
	Reconquering public space through the invasion of The Body Snatchers - When architecture speaks up for reclaim the right to the city	<i>TaMaLaCà</i>	6
	NOW: Manuale distruzione	<i>DECAmaster / Zerynthia</i>	●
17:00	<b>Break</b>		
	<b>Drafting Session</b>		room 4
	<b>Habitat+Abitanti Immaginari / final presentation</b>		
18:00	<b>Closing Plenary and Take-home message</b>		room
	<i>Christine Auclair</i> , project leader WUC		4
19:00	<b>Cinema</b> in collaboration with <i>Società Umanitaria</i>	by:	room
	Thomas Hirschhorn - Gramsci Monument	<i>Angelo Alfredo Lüdin</i>	7
20:30	Maria Lai: Ansia d'infinito	<i>Clarita Di Giovanni</i>	
	<b>Closing event</b>		



## Campus Venue



## Venue details and events



### Legend:

1 2 3 4 5 6 7 rooms

NOW

registration / information point  
open from 8:30 to 13:00

exhibition spaces

UTC WC Urban Thinkers Toilets

Entrances



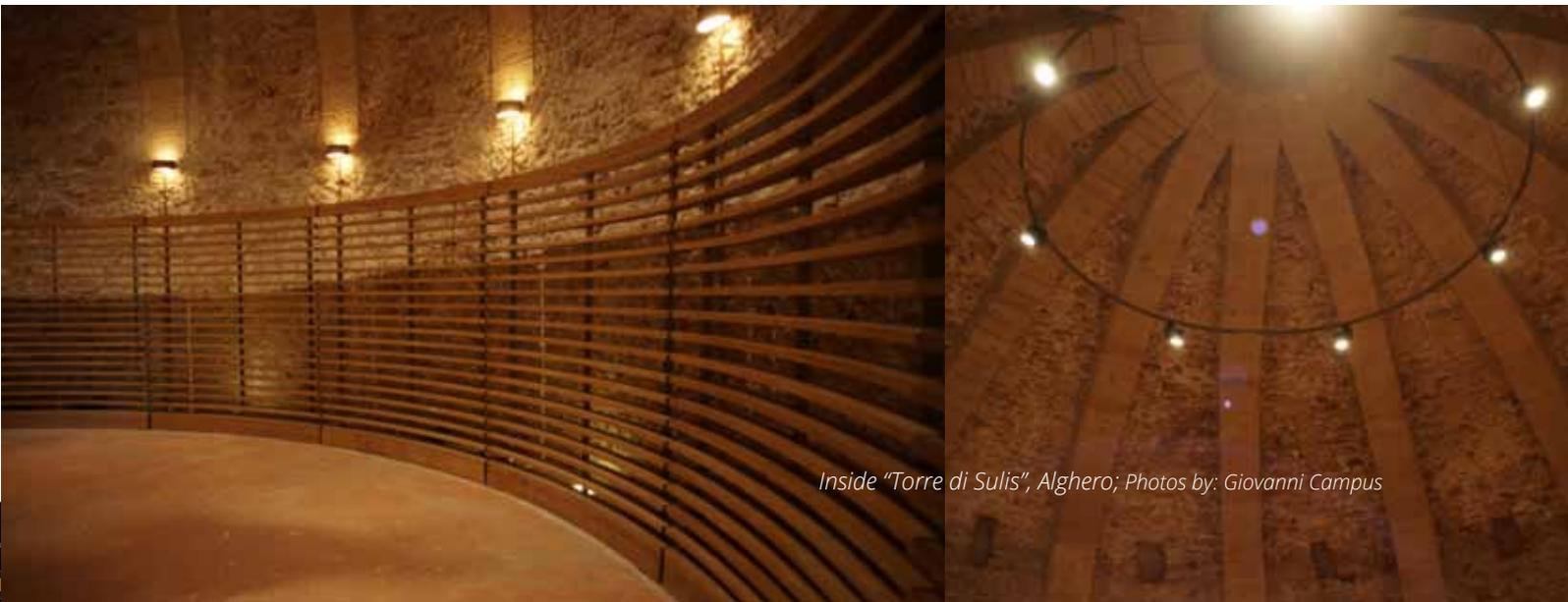
The Urban Thinkers Campus “The City We Need: Open for Art” will be hosted by the Department of Architecture, Design and Urbanism in Alghero, University of Sassari, Sardegna, Italy. Most of the Campus activities will take a place at *Ex Ospedale di Santa Chiara*. The venue is located in the **old city centre of Alghero, along the seaside promenade** (*Muralla de l’Hospital, Bastioni Pigafetta, Alghero*). *Santa Chiara* was an old hospital structure renewed a few years ago. It is technically fully equipped for daily use in educational purposes of the Department and it will be available whit all its capacities for the Campus activities.



*Bastioni Pigafetta, Alghero; Photo by: Zoran Đukanović*

Official welcome will be hosted at the Library of **Mediterraneo**, which makes **a part of the Complex of Santa Chiara** (Piazza Molo, Alghero).

One of the UTC exhibitions **"Castle Spirit" / Fondazione Nivola / Stalker**, will be hosted at the **Torre di Sulis (Torre di Espero Reial)**. Tower of *Sulis* belongs to the period of the XVI century surged as the tower *dell'Eperò Rejal* and became known as the Tower of *Sulis* during the XIX century by the name of the tribune Cagliari, *Vincenzo Sulis*, who was imprisoned there from 1799-1821.



Inside "Torre di Sulis", Alghero; Photos by: Giovanni Campus

## Participants - keynote speakers



**Christine Auclair.** Project Leader of the World Urban Campaign at UN-Habitat, the United Nations programme in charge of urbanization. She has 25 years of experience in human settlements issues, urban policy analysis, monitoring, advocacy and partnerships at the international level. She joined the United Nations in 1994. Since 2012, Christine coordinates the World Urban Campaign, a global coalition of public, private and civil society partners united to advocate on the positive role of cities and to promote policies, strategies and practices for sustainable urbanization. She holds a doctorate in urbanism and planning from the French Institute of Urbanism (Institut Français d'Urbanisme), Paris.



**Todd Bressi.** Todd W. Bressi is an urban designer and public art consultant, educator and writer, based in Philadelphia, Pa., USA. He manages his own public art consulting, design and planning practice, in addition to serving as interim Artistic Planning Coordinator for the Philadelphia Mural Arts Program, the largest public art program in the United States. Todd develops public art strategies for government agencies, cultural organizations, developers, civic and community organizations and design firms throughout the U.S. and Canada. He has worked on public art plans, managed complex public art commissions, and teamed with artists on collaborative design projects.



**Alessandra Donati.** She is a lawyer and professor of Comparative Law at the University of Milano-Bicocca, and head of the Art Law programme in the Advanced Course in Contemporary Art Markets at the New Academy of Fine Arts in Milan (NABA). She focuses her research on the juridical aspects of contemporary art practices. In 2015 she won the 2nd edition of the International Prize "Jacques Derrida / Law and Culture, International Chair of Philosophy". Member of the board and consultant of many independent cultural centres in Italy, curates conferences, seminars and publications about Law&Art for the public and private sector.



**Domenico D'Orsogna.** Full professor of Administrative Law at the University of Sassari, Italy and Director of the Master programme in Law and Economics for Culture and Fine Arts (DECA Master). He has been Visiting Professor of Administrative Law at the University of Santiago de Compostela and at the National University of La Plata; and of Urban Law and Art Law at the University Carlos III of Madrid. Member of the board of many journals and book series. He studied and worked in Rome at Luiss University, at Sapienza University and at the Tor Vergata University. He has been also Visiting Research Fellow at the Max Planck Institute for Comparative Public Law and International Law in Heidelberg.





**Alessandra Fassio.** Dirigent of Ministry of Heritage and Cultural activities and Tourism (*Il Ministero dei beni e delle attività culturali e del turismo* - MiBACT). International activities - General guidance: contemporary art, architecture and urban suburbs. Superintendent delegate for fine arts and landscape of the provinces of Sassari, Olbia-Tempio and Nuoro.



**Mike Lydon.** Mike Lydon is a Principal of The Street Plans Collaborative, an award-winning planning, design, and research-advocacy firm based in Miami, New York City, and San Francisco. Mike is an internationally recognized planner, writer, and advocate for livable cities. He is also the creator and primary author of the *The Open Streets Project* (2012) and co-author of *Tactical Urbanism: Short-term Action for Long-term Change*, published by Island Press in 2015. Mike received a B.A. in American Cultural Studies from Bates College and a Masters in Urban Planning from the University of Michigan. He encourages you to trade four wheels for two.



**Zaida Muxi Martinez.** She is an Architect by the University of Buenos Aires and obtained her PhD from the School of Architecture of the University of Seville. She is currently Director of Urban Planning, Housing, Public Space, Ecology and Environment in Santa Coloma de Gramenet (Catalonia, Spain). She is professor of Urban Planning at the School of Architecture of Barcelona (ETSAB) at the Polytechnic University of Barcelona. Former co-director with Josep Maria Montaner of the Master of the XXIst century Sustainable Housing Lab since 2004. She is co-founder and member (till 2015) of Col·lectiu Punt 6, a group of women that advocate for and conduct research on gender inclusive planning



**Darko Radović.** He is a Professor of Architecture and Urban Design at Keio University, Tokyo. He is a co-director of the International Keio Institute for Architecture and Urbanism -IKI and visiting professor at the United Nations University, IAS in Yokohama. His work focuses on the nexus between environmental and cultural sustainability and situations in which architecture and urban design overlap. He argues that neither the path of ecological nor that of cultural sustainability can be undertaken separately, and indeed that there is no viable future without their harmonious synthesis.





**Antonello Sanna.** Full Dean of Faculty of Architecture University of Cagliari, Sardinia; Full prof. of Department of Technical Architecture, Section: Design and Construction in Science of Architecture. He was appointed Chairman of the Scientific Society of the National Disciplinary sector Architecture technology, in February 2011. Research topic: the issues of recovery of the historical - traditional housing stock consists of the manuals of the recovery of the historical centres of Sardinia, recovery of the “Modern” - the “Project Carbonia City of ‘900 - Landscape machine”.



**Massimiliano Scuderi.** Architect, critic and curator, he is the artistic director of Fondazione Zimei for contemporary art. He teaches Curating and management of cultural events in Universities in Italy (Faculty of Architecture in Pescara, Communication Sciences in Teramo) and at DECA Master (Universities of Sassari and Cagliari). His research focuses on the relationship between contemporary art and urban development. He is author of books, essays and articles, and collaborates with many art and architecture magazines. He worked as curator with organizations such as Fondazione per l'arte di Roma and Fondazione Capri. He is the founder of the international platform for artists exchange AIM (Artists In Movement).



**Nicola Sechi.** Full professor for Ecology since 1994 at the UNISS. Since 2005, Director of the Department of Botany and Plant Ecology, after named Department of Botanic, Ecological and Geological Sciences. Since 2002, President of the Council for degree courses of Sciences of the nature and its resources and for Terrestrial and environmental sciences, Environmental sciences of inland and lagoon waters, Sciences of environment and marine productions, Management of environment and territory in Sassari, and Urban Planning in Alghero. The main topic of the scientific work is the ecology of phytoplankton and aquatic ecosystems.



## Participants - Panellists



**Stefano Asili.** (Cagliari, Italy, 1963). Degree in Physics, PhD in Architecture. He is a graphic designer (AIAP, BEDA, Icoграда) and a teacher at Cagliari University and Istituto Europeo di Design. With the Department of Architecture of Cagliari University he won in 2011 the Council of Europe Landscape Award for the urban regeneration of the town of Carbonia. His works have been exhibited and published both in Italy and abroad. They are shown at <http://asi.li>.



**Davisi Boontharm.** She is architect and urbanist, Associate Professor at the Centre of Global Discovery, Sophia University, Tokyo, Japan. Her research interests include culturally sustainable architecture and urbanism, urban re qualification in Asian Cities (Tokyo, Bangkok, Singapore). Her recent research books include *In the Search of Urban Quality: 100 Maps of Kuhonbutsukawa Street, Jiyugaoka* (with Radović, 2014), *Tokyo-Bangkok-Singapore : Intensities, Reuse and Creative Milieu* (2013), *Future Asian Space* (NUS Press, with Hee and Viray, 2012), *small Tokyo* (IKI and Flick Studio with Radović, 2012). Her passion in cities also found its expression in creative work. She has exhibited in Japan and Croatia.



**Alessandra Casu.** is Head (and member of the Academic Board of the homonymous European Master) of the Master degree in Planning & Policies for City, Environment and Landscape at the University of Sassari, Department of Architecture, where she teaches Urban Design Studio and Urban Sustainability, and Board member of the international PhD in "Architecture and Environment". She has also directed the Higher Education post-graduate diploma "Paesartour". Her research interests focus on the connection between theory and practice, from the theoretical and historical bases of planning and urban design to the public participation in environmental and urban planning and design processes.



**Fitnat Cimsit.** Ass. Prof. Dr. Studied architecture in Karadeniz Technical University. Completed her graduate studies in Istanbul Technical University, Architectural Design Program. She finished her master thesis about 'Ecological Adaptation Strategies and Rural Settlement Houses in Firtina Valley, Rize' in 2001 and finished her PhD thesis titled 'The Relationship Between Concept Of Territorial Space and Housing Pattern In Citadel Settlements; The Case Of Uchisar' in 2007. Ongoing researches are based on current issues in architectural design education, space syntax theories on social interfaces, and semiotic studies. She is lecturer in Beykent University Department of Architecture.



**Tanja Congiu.** teaches transport planning and street design at the Department of Architecture Design and Urban Planning of the University of Sassari. She is interested in detecting transport and land use interactions with special attention on mutual influence between built environment structure and travel behaviours. She is currently involved in research and projects in transport and planning fields and in detailed urban design transport and street design studies for local authorities. Latest assignment: Urban Traffic Plan for the municipality of Alghero.





**Massimo Faiferri.** PhD in Architecture at the IUAV in Venice. Professor of architectural and urban design, and member of the academic board of the School of Doctorate at University of Sassari, Department of Architecture. As a partner and designer of the Studio Professionisti Associati s.r.l., he has successfully participated and won many national and international design competitions. He conducts research in the laboratory EcoUrbanLab that he founded in the school of Alghero. He has been professor in many workshops and International Master and currently he is director of the international Master Degree of “Sustainable and Affordable Housing” in cooperation with DADU, Fau Lisbona and Mackenzie San Paolo.



**Michèle Henriette Kramers.** She is artistic director and co-founder of the Theatre en Vol (1989), a company specialised in interdisciplinary theatre for open air, urban and non conventional spaces and performing and teaching both in Italy and abroad. She is engaged as actress, teacher and advisor for professional and amateur training related to performing in urban spaces. Since 1996 she is one of the directors, the international street art festival Girovagando (one of the main cultural events related to the transformation of urban space in Sassari). She has developed various interdisciplinary projects for art in public spaces, in which both international collaboration and citizen participation play an important role.



**Patrizia Lombardi.** Head of the Interuniversity Department of Regional and Urban Studies and Planning of Politecnico di Torino and University of Turin (DIST). After a BA/M.A in Architecture and a MSc in Territorial Planning and Real Estate market, she completed her PhD studies at University of Salford. She holds the Established Chair of Professor in Cost Planning of Buildings and Environmental Evaluation at the Politecnico di Torino. She is an established figure in the field of Evaluating Sustainable Urban Development with 20 years' experience, coordinating or serving as lead partner in several Pan-European Projects on urban sustainability and Information Technologies.



**Giovanni Maciocco.** Giovanni Maciocco, architect and engineer, former Full Professor of Town and Regional Planning, is currently Professor Emeritus of the University of Sassari. In this University he was the first Dean of the Faculty of Architecture, which is based in Alghero, 2003-2012. He is editor of the international series 'Urban and Landscape Perspectives', published by Springer and editor in chief of the international scientific journal CTA 'City Territory Architecture' (Springer). His research, teaching and professional activity, carried out in Italy and abroad, is focussed on spatial and urban planning and architectural design and landscape environment oriented.



**Antonello Marotta.** Architecture critic. PhD in Architectural & Urban Design. He is working on research and teaches courses at the Department of Architecture, Design and Urban Planning in Alghero (University of Sassari), where he is a researcher. Architect and writer, his studies are mainly concentrated on contemporary compositional themes. He explores themes of modernity and memory, Art and Memory, and he has written three monographs on themes linking architecture and archaeology for the international review. He recently published the book: Antonello Marotta, Archeologie. Il progetto e la memoria del tempo, EdilStampa, Roma 2015.





**Pinuccio Sciola.** Artist. "When I was not I / and when it was not the time. / When chaos ruled the universe. / When the incandescent magma flowed the mystery of my education. / Since then, my time is retreated into hard crust. / I lived endless geological eras. / My memory of the stone was shackled by huge cataclysms. / Emotionally I take inside me the first signs of human civilization. / My time has not got time."



**Silvia Serreli.** She is an urbanist, Associate Professor of the Department of Architectures Design and Planning, University of Sassari. She is a lecturer, researcher and consultant in the areas of Urban and Environmental Planning and Landscape Design/Architecture. In particular she works on urban and environmental projects in low-density territories and settlements. In relation to these issues, she has participated in planning design competitions and has published theoretical considerations in international scientific publications. She is a member of the University of Children of the University of Sassari (Interdepartmental Centre for Research-Action\_UBU).



**Cesarina Siddi.** Associate Professor of Architectural and Urban Design at the University of Cagliari. Her professional and research experience ranges from large scale Urban Planning to Landscape Architecture, with various international partnerships. Since 2011 she is Regional Correspondent for the magazine EWT/ EcoWebTown. She was a member of the Regional Commission for Landscape and Architectural Quality from 2012 to 2014 and since Public Space Work Group – INU Sardegna and is a member of the Executive Board of LINARIA (<http://www.linariarete.org>).



**Valentina Talu.** She is a Ph.D. in Urban and Landscape Planning and a research fellow in Urban Planning at the Department of Architecture, Design and Planning of Alghero at the University of Sassari. She is co-founder of the spin-off of the University of Sassari Tamalacà Srl, a multidisciplinary group of researchers and practitioners which, since 2005, is conceiving and carrying out a number of tactical extra-small policies and projects aimed at promoting quality of urban life of disadvantaged groups of inhabitants - especially children - with the support of municipalities and through citizens' engagement process.



**Jelena Živković.** She is an Associate professor of Urbanism at the University of Belgrade Faculty of Architecture. She is also a codirector of international interdisciplinary research and educational program "Public art Public space" (Faculty of Architecture, Belgrade) that explores the relations between urban design and public art. Her research interests, teaching responsibilities and work in practice include: recreation and tourism planning, open space and public art planning and design, urban design theory and ecological urban design. She is the coauthor of the book "Public art and Placemaking" (with Z. Đukanović) and coeditor of several publications on public art and urban design.



## Participants - Panellists - *Special Session*



**Filippo Angelucci.** Researcher on Architectural Technology and PhD on Environmental Design at the Department of Architecture of the “G. d’Annunzio” Chieti-Pescara University. His main research fields are: to the inquiries on technological culture of design in its theoretical and applicative implications; to the researches on the technological-environmental design of the built environment at building, urban and territorial scale. He is member of the BETHA/Built Environment Technologies and Healthy Architectures research group, and author of books and publications on technological and methodological innovations for the environmental design of open spaces, protected areas and infrastructural works.



**Marino Bonaiuto.** Full Professor Social Psychology (Faculty Medicine and Psychology, Sapienza, University of Rome). CIRPA-Centre Interuniversity Research in Environmental Psychology, director. President of master degree Psychology of communication and marketing. Coordination scientific research units in Ministry of Research or international (EC 6th and 7th FP, H2020) grants, and research projects funded by private companies. About 200 publications and over 150 contributions in congresses. Consultant work and organizational psychology (selection, assessment, development, organizational behaviours, communication, etc.); environmental and architectural psychology (residences, healthcare, offices, nature, etc.).



**Aide Esu.** Associate Professor of Sociology at the Department of Social Science and Institutions at the University of Cagliari (Italy). She received a Ph.D. in Sociology at the Ecole des Hautes Etudes en Sciences Sociales, Paris. In spring 2014 she was Fulbright Distinguished Chair at the University of Pittsburgh (PA). Her primary research area is the Israeli-Palestinian conflict, in 2004, she directed an interdisciplinary research team of Israeli (Tel Aviv University) and Palestinian scholars (Al Quds) and, later it inspired the project Crossing Borders. She made ethnographic research on Israeli military public discourse on security, and on political land tour. Her main interest research topic relates to conflict intractability and space transformation.



**Ferdinando Fornara.** PhD in Social Psychology; Associate professor in Environmental & Architectural Psychology at the Department of Education, Psychology, Philosophy, University of Cagliari (Italy). Member of the Editorial Board of the Journal of Environmental Psychology and of the Editorial Committee of the Bulletin of People-environment Studies. Representative of CIRPA (the Italian Inter-University Research Center of Environmental Psychology) at the University of Cagliari. Participated at many research projects at international, national, and local level. His research interests include perceived quality of healthcare and urban design, psychometric tools measuring lay evaluation of design attributes, and normative influence on proenvironmental choices.



**Laura Iannelli.** She is Assistant Professor of Sociology of Culture and Communication at the University of Sassari (Department of Political Sciences, Communication Sciences and Information Engineering, Sassari); where she teaches Political Communication and Participation. She is the scientific coordinator of the project “To Govern Artfully. Process and Tools for territorial participatory planning” (funded by the Autonomous Region of Sardinia, Regional Law 7/07 - Promotion of Scientific Research and Technological Innovation in Sardinia). Within the project “To Govern Artfully”, the international conference on “Protest Participation in Variable Communication Ecologies” has been organized in Alghero, June 2015.





**Carolina Mudan Marelli.** Ph.D. in "Governance and complex systems science" at the Department of Political Sciences, Communication Sciences and Information Engineering at the University of Sassari. Now She is Ph.D. candidate in urban planning at the Laboratoire Architecture Anthropologie (LAA) UMR 7218 LAVUE Ecole Nationale Supérieure d'Architecture de Paris-La Villette, headed by Alessia de Biase. The Ph.D. Thesis Research concerns the measures adopted to define and evaluate urban biodiversity booth at national and international level. From 2013 she is one of the members of the research project To Govern artfully. Processes and Tools for a territory participatory planning (7/2007) coordinated by Laura Iannelli.



**Antonelo Monsù Scolaro.** Assistant Professor of Technology of Architecture at the Department of Architecture Design and Urbanism (University of Sassari). He is teacher on Architecture Technology. His research field is referred refers to the processes of technological innovation of materials with a low environmental impact in order to define a new technological design culture. Furthermore, He is interested in eco efficient recovery and reuse of existing buildings and construction materials. Finally, He conducts research in the field of the design together with the inhabitant in order to define the modalities of expression of user's requirements.



**Gabriella Restaino.** Ph.D in Culture and Territory, Post-Doc in Urbanism-Landscape-Architecture, Professor Dr.: Master in "Dynamics of the living space", Ph.D Course "Cities" (Brazil). European-Evaluator-Expert in Cultural Heritage, Architecture, Urbanism and Landscape. Lecturer of Urban Landscape Design, was Lecturer of Architectural and Urban Design, Analysis of the city and the territory, Thematic Cartography, Landscape Design; was Responsible: "Ancient Maps"-Archive of Italian Geographical Society. Visiting Professor in Holland, Belgium, Russia, Ukraine, Eritrea, Brazil. Research topics: historical-cultural analysis of the city-territory-landscape, to project the landscape of the historical and contemporary cities, Italian, European and Overseas Countries, in particular of Africa and of Latin America.



**Sabina Selli.** Graduated in Architecture at Florence University, she earned her PhD, in Architecture and Planning, at Sassari University. She collaborate with the Department of Architecture, Design and Urban planning at Alghero. Her research focus are the design activism and urban inclusion, and her research interests include urban activators, co-design in public space, designing and governing the city as urban commons. She took part in many urban actions in the field of urban rights and in the co-construction of the urban space with citizens.



**Michele Di Sivo.** Full Professor on Architectural Technology of the "G. d'Annun-zio" Chieti-Pescara University and Director of post-graduate courses on maintenance and management of architectural heritage and building materials. He is member of the Italian Maintenance Association (A.I.MAN) and consultant of the Italian Ministry for Infrastructure and Transport. He is expert of urban maintenance and technological design for disable users and universal accessibility, and scientific coordinator of the BETHA/ Built Environment Technologies and Healthy Architectures research group. He is the author of essays and publications on national and international editorial collections and scientific journals.



## Participants - Moderators



**Arnaldo Bibo Cecchini.** Full professor at the Department of Architecture, Design and Urbanism - DADU in Alghero, University of Sassari - UNISS, Italy. Author of more than 200 articles and papers published in books and refereed journals; edited, authored or coauthored several books. He designed several gaming simulations and pure simulations on land use and for educational purposes. He is an expert in techniques of urban analysis and modelling such as catastrophe theory, simulation, gaming simulation, cellular automata, scenario techniques and in information systems for public participation.



**Zoran Đukanović.** Architect, Assistant Professor at the University of Belgrade, Faculty of Architecture, Department of Urbanism. He is the founder of the international, interdisciplinary, scientific, research and educational Program "Public Art & Public Space" at Faculty of Architecture, University of Belgrade, from 2003. His field of interest is planning and designing of public urban space, art in public urban space, urban management, and participative work with the local community. He is member of a several management and consulting bodies of cities, public/private institutions and NGOs in Serbia and abroad; special critics, guest lecturer and mentor at several faculties from Serbia, EU, USA, AUS, JP.



**Pietro Garau.** Architect, planner and academic from the Sapienza University in Rome, worked for twenty years with the United Nations Centre for Human Settlements (Habitat) where he pioneered and led the production of the first Global Report on Human Settlements. His line of research is on how public space can contribute to mitigating urban inequalities. He is the principal author of UN-Habitat's "Global Toolkit on Public Space", and co-organization the first three Biennials on Public Space for the Italian Institute of Urbanism (INU). He currently represents INU as coleader organization of the Habitat III Policy Unit on Urban Spatial Strategies.



## Annex to the program:



## Keynote with Panel Discussions

### Art-Architecture-Planing-Landscape

18. February morning 10:00-11:30 and 12:00-13:30



Darko Radović: ***“Towards not measuring the Measurable about the ways of seeking, sensing, perhaps discovering, sharing and making... it”*** The presentation offers for discussion three contentious issues: the need for cultural specificity in the times of globalisation, the need for non-reductive approaches to investigations of the urban, and the need for explicit inclusion of subjectivities and sensuality in urban research. The presentation is polemological as, in de Certeau’s tradition, it hopes to help “force theory to recognise its own limits.” The starting position is Lefebvre’s reminder that, in order to address the urban, we need to think its spatiality as simultaneously *l’espace conçu*, *l’espace perçu*, and *l’espace vécu*, as directly lived. In full. Nothing less than that. An immoderate oeuvre.



Mike Lydon ***“The Art of Change-Making: How Tactical Urbanism is Transforming Our Cities”*** Improving the livability of our cities commonly starts at the street, block, or building scale. While large-scale efforts do have their place, incremental, small-scale, citizen-led improvements are often the most intelligent way to evolve and sustain neighbourhoods. This hands city making approach called “tactical urbanism” allows a host of actors to engage in the process of testing urban design concepts before making long-term political and financial commitments. In this session, Mike Lydon, coauthor of the book *Tactical Urbanism: Short-term Action for Long-term Change* (2015), will present the latest trends and leading case studies for incorporating art into the practice Tactical Urbanism.

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moderator: Pietro Garau, *INU, Italy*

rapporteur: Laura Lutzoni, *University of Sassari, Italy*

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panellists: Davisi Boontharm, *Sophia University, Tokyo, Japan*; Giovanni Macicco, *University of Sassari, Italy*; Tanja Congiu, *University of Sassari, Italy*; Zoran Đukanović, *University of Belgrade, Serbia*.

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Arnaldo Bibo Cecchini, *University of Sassari, Italy*; Cesarina Siddi, *University of Cagliari, Italy*; Valentina Talu, *University of Sassari, Italy*; Jelena Živković, *University of Belgrade, Serbia*.



## Keynote, focus Italia / in Italian

### *Art-Law-Administration; Focus Italia*

18. February afternoon 16:00-17:30



Alessandra Fassio: ***“La Direzione generale Arte e architettura contemporanee e periferie urbane”*** The presentation illustrates the activities of the Italian General Direction for Contemporary Architecture and Art and Suburbs, an unique example in international legislation of an office gathering together functions and duties related to the quality of architecture and urban design and the promotion of contemporary art. The office also promotes the regeneration and recovery of urban suburbs and advises for the design and planning of public infrastructures intended for cultural activities or that will impact on the quality of historical, artistic and environmental landscape context.



Alessandra Donati: ***“New rules for art in the public sphere”*** It is urgent in Italy the need to define new rules to regulate and fund the production of public art. Legislation must take into account the evolution of the concept of art in public places: from “public art as decoration” to “art in the public sphere”. Contemporary artists conceive their work in public places specially to address the public space as a place where social relationships are defined and use to happen. The question then is how to define new rules to avoid that monuments selected from the public administration to “decorate” a space are imposed upon the citizens who live that place even as social space.



Domenico D’Orsogna: ***“Public art and participation rights”*** In the urban space coexist different forms of public art: monuments, modernist sculptures, design-oriented projects, site specific interventions, social practices based on public participation: “relational art”, “art in the public interest”, “new genre public art”, “dialogical art”, “art in the public sphere”. So, do these participation forms are covered by the legal system as well as the art system? Moreover, does public art deal or not with the principle and the participation rights protected by the law? Public authorities must be open to new participation practices? And which are the boundaries of legal regulations?



Massimiliano Scuderi: ***“The location of public art”*** In recent experiences of Public Art, artists have expressed a feeling of community by recovering an interrupted dialogue with public. This has been possible through processes that have sought to heal the rift between the world of art and the public, spectator of a game of which didn’t know any kind of rule. The public space has long been the subject of a private culture that led to the loss of the collective sense of its statute. The contribution of innovative programs is based on the equal sharing of responsibilities related to the emergence of public artworks.



## Keynote presentations with Panel Discussions *Art-Artists-Operators*

**19. February** morning 09:00-11:30



Todd W. Bressi: ***“The City We Need: Art Ignites Change”*** In the United States, public art and urbanism have an intertwined history that is nearly two centuries old. Today, as issues of political, social environmental justice rise to the forefront in our cities, artists are playing a leading role in catalysing debate and organizing constituencies for action. In addition, as American cities are experiencing a revival in popularity as places to live, work and visit, public art is playing a leading role in creating more livable urban places. This keynote address will address these sometimes conflicting, sometimes complementary dynamic through the lens of the practice of contemporary public art in the United States.



Zaida Muxi: ***“Gender and proximity main parameters for better cities”*** Urban goal for next years is to incorporate the proximity and gender as main parameters for urban renewal. Most of our cities are already done; we had been expanded and built further than it would be desirable. The challenges of the future are to recover, upgrading, rebuilding our urban fabrics and for that we would need closer governments and technicians, able to see from people perspective and daily experience. The scarcity of resources also demands us to get more with less and to think on progressivity and multi scale solutions.

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moderator: Zoran Đukanović, *University of Belgrade, Serbia*

panellists: Stefano Asili, *University of Cagliari, Italy*

Alessandra Casu, *University of Sassari, Italy*

Massimo Faiferri, *University of Sassari, Italy*

Michèle Henriette Kramers, *Theatre Director, Netherlands*

Pinuccio Sciola, *Artist, Italy*

rapporteur: Nađa Beretić, *University of Sassari, Italy*



## Keynote presentations with Panel Discussions

### *The City We Need: Open for Art*

20. February morning 09:00-11:30



Debate: ***“The Art We Need for the City We Need”*** Grassroots art is not artist-less art. Art promoting public participation is not amateurs art. The art we need for the city we need is innovative, traditional, sophisticated and popular and has value also per se. It is bottom-up but pretends the attention and wants to gain the support of public institutions and entrepreneurs, it is not academic but pretends that Academy take in its challenges. Public art is a part of the living fabric of the city, its thread. We will discuss from different point of views and experiences how art can be part of the planning and design process.

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moderator: Arnaldo Bibo Cecchini, *University of Sassari, Italy*

panellists: Christine Auclair, *UN-Habitat*

Patrizia Lombardi, *Politecnico di Torino, Italy*

Finat Cimsit, *Beykent University, Istanbul, Turkey*

Pietro Garau, *INU, Italy*

Silvia Serreli, *University of Sassari, Italy*

Antonello Marotta, *University of Sassari, Italy*

rapporteur: Giovanni Campus, *University of Sassari, Italy*



## Academic Session

### 19. February, afternoon 15:00-17:00

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Moderator: Zoran Đukanović

Theatre and Parties at the Bauhaus as Tools for Active Involvement of Society - *Lino Cabras*

The role public art in the redevelopment of former military barracks in Italy: how to learn from some American examples - *Federico Camerin (IT)*;

Maceiò walls, an urban resilience: the relationship between art and the city - *Ana Luiza Cavalcanti Mendonça, Arlindo Da Silva Cardoso, Gabriella Restaino (BR)*.

Style or Vandalism? The Logic of Public Art and Preservation in the Neoliberal City - *Abram Coetsee (NY)*;

The voice of others: public art graffiti - *Gizem Erdoğan (TU)*;

Triggering urban commons and new dispositifs of shared government. The standing out artists collectives of Assembla Cavallerizza 14:45 exercising their right to the city. - *Roberta Guido (IT)*;

CPH methodology. Creativity, Participation, Hybridization - *Improvisators (ES)*;

The Role of Public Art in Development of Post-Socialist Cities: Experiences from the "Public Art & Public Space" Program - *Jelena Živković, Zoran Đukanović and Nađa Beretić (SE)*;

### 20. February, afternoon 15:00-17:00

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Moderator: Arnaldo Bibo Checchini

*A tale of three museums and the art of requalification* - *Davisi Boontharm (JP)*;

*Planning urban unconsciousness. Graphic design and visual communication for branding cities.* - *Enrico Cicalò (IT)*;

*Reading the urban space* - *Simone Censi (IT)*;

*Scribing and graphic facilitation in community participatory processes: examples and proposals from a capabilities approach* - *Carlos Jimenez-Martinez*

*Green architecture and green economy in response to environmental challenges in urban areas* - *Liliana Stosic Mihajlovic and Predrag Mihajlovic (SE)*;

*The collaborative urbanism. "Mano a Santa Teresa"* - *Francesco Cocco, Matteo Lecis Cocco-Ortu, Nicolò Fenu (IT)*;

*Understanding Independent Centers of Cultural Production. Evidence from Turin* - *Giangavino Pazzola (IT)*;

*Art and the territory* - *Antonello Marotta and Silvia Serreli (IT)*.



## Urban Thinkers Sessions

Two-days Sessions (19. and 20. February) afternoon 15:00-17:00



### ***“Habitat+Abitanti Immaginari (Imaginary inhabitants and habitats)”***

*coordinated by: Theatre en Vol and Università dei bambini (2 days session).* Workshops are concerning the construction of furnishings for the urban space by using recycled materials, community theatre for open and shared spaces and creative installations aiming at the enhancement of metropolitan decorum. Our intention is to involve citizens in the reinterpretation of the urban space perceived as a common space of which all of us must take care; a stimulus and an invitation to use our time to share and transform spaces which don't belong to anyone, but are everybody's, in a lapse of time which can last from the duration of a project to the deliberate choice of a city.



### ***DECAmaster - “NOW: Manuale distruzione”*** *coordinated by DECAmaster / Zerynthia*

*(2 days session).* N.O.W. - New Operation Wave is an international operational network with the aim of amplifying and strengthening communication among young curators/artists/students. Through the creation of workgroups made up of participants from various academies, universities and cultural institutions certain developing creative processes have been activated. Taking shape from the N.O.W. meeting is Manuale Distruzione (Destruction Manual), a formally homogenous collection of heterogenous artistic projects. It stems from a basic nucleus intended to welcome new projects. Particularly, the session will be concentrated at the Campus's document deconstruction - The City We Need: Open for Art.



## Urban Thinkers Sessions

19. February afternoon 15:00-17:00



**“Urban regeneration starting from inhabitants: instruments, methods and processes”** coordinated by: Antonello Monsù Scolaro and Arnaldo Bibo Checchini. Starting from the large amount of abandoned places and buildings, either unused or disused, often because the project was not able to interpret the needs of the inhabitants, today we are noticing numerous projects that require the active involvement of citizens. So, with the attendance of some experts (psychologists; sociologists; planners and citizens), this special session aims to explore the possibilities offered by a new “active” approach which involve all in a common good requalification process. The experts will show a real case studies that will be discussed during the round table together with the citizens and active groups of the territory.



**“Verso un’urbanistica della collaborazione”** coordinated by: SardArch. The social housing neighbourhood of Santa Teresa in Cagliari, has been involved in a recent urban regeneration process through art, culture and social interventions. The architecture collective “Sardarch” will present the recently released publication that explores the dynamics of collaborative urbanism as a tool for actions in the contemporary city, and the project “Mano a Santa Teresa”, realized in Cagliari in the context of the European Capital of Culture candidature. The “Domus de Luna” foundation, will present the results of its own social activities in the quarter, in particular the art project that has brought colours and life in the streets and buildings of the quarter through the works of national and international artists.

ORDINE DEI GIORNALISTI

odg.

**“Media session”** Designed specifically for journalists and communicators the session aims at giving an overview on the topics of the Urban Thinkers Campus, focusing on topics of culture-driven development, cultural enterprise, cultural tourism, and on the professional ethics of journalism, providing examples of urban journalism strategies and practices able to involve local communities and decision makers. Speakers: Francesco Birocchi, president of the Sardinian Journalists Society (Ordine dei Giornalisti della Sardegna), Simone D’Antonio, Journalist and expert of urban topics; Massimo D’Orsogna, Full professor at University of Sassari and director of DECAmaster. The session is approved as an official event of the lifelong learning program of the the Sardinian Journalist Society (ODG Sardegna).

GRAFFOLUTION 

**“Graffolution”** coordinated by Graffolution. Graffolution is an EU-funded project that seeks to mitigate problems associated with graffiti vandalism in public areas and transport contexts by focusing on smart awareness and positive prevention solutions for all affected stakeholder groups, including those who have utilised street art as part of city regeneration and placemaking strategies. During the course of this two-year project, we have researched over 300 sources of literature on graffiti, performed 85 interviews to graffiti writers, public authorities and other stakeholder groups, reviewed 100 responses and strategies and finally, developed a free EU-wide resource for sharing information and connecting stakeholders, the Graffolution platform.



## Urban Thinkers Sessions

20. February afternoon 15:00-17:00



***“Nouveaux Commanditaires in Sardinia: a.titolo + Orizzontale”*** coordinated by: *a.titolo and Gian Gavino Pazzola*. Nouveaux Commanditaires programme (New Patrons) promoted by Fondation de France, aims to creating artworks commissioned by citizens for the places in which they live and work. Citizens are enabled to make decisions concerning their own living environment in the collective interest through the means of art, by playing a direct role in it. The actions conceived as a role play activity “can occur anywhere and is open to those who wish to take on a responsibility as an active player. In these situations, the citizen becomes an equal to the artist and acquires the authority to publicly express a need to create as well as to assess what is produced in the name of art.”.



***“Reconquering public space through the invasion of The Body Snatchers - When arTitecture speaks up for reclaim the right to the city”*** coordinated by: *TaMaLaCà*. Considering children as the most disadvantaged group of the contemporary city, with the “capability of disobedience” is one of the reasons that lead us to state that involving children in urban planning is an essential practice. A possible method and tactic through which it is possible to give structure, strength and visibility to children’s action and therefore to promote urban rights of accessibility, movement and play will be presented through the project MicroBodiesInMicroUrbanSpace - MBiMUS designed by TaMaLaCà, spin off and interdisciplinary research group of the DADU, University of Sassari.



***“Debate on Public Space”***. Programmed public debate is planned, where four projects will be presented: The Charter of Public Space - Cesarina Siddi, INU-University of Cagliari; “Carbonia Itinerary di Architettura Moderna” and “Italian Center of Culture in Local Coal Mine Serbariu - CICC - Stefano Asili; The Biennial of Public Space and the Public Space Toolkit - Pietro Garau; Public art & Public space - PaPs, Faculty of Architecture, University of Belgrade - International, interdisciplinary, scientific, research and educational program project of artistic design of public spaces. - Zoran Đukanović.



## Exhibitions

### Art and architecture exhibitions:



**“Castle Spirit” / Fondazione Nivola / Stalker / place: Torre di Sulis.** Stalker proposes the re-reading of what happened during the workshop held in Naples in 2004, at the San Vincenzo docks, with the crews from the ships Spirit II, Eugenia V and Current, hostages of the same abandonment of the boats, and forced to stay on board in order to maintain their rights (and a fee, too). Images, video projections and texts related to that experience, in addition to a set of stairs hung to the tower: all this will remind everyone that some way out still exist. Stalker looks to its own material and imaginative archive to look at the present city, its ability to accept and reject, and the idea of fortresses that wants to play out of time.



**“Stone Dreams of Cities” / Giannella Demuro and PaeSarTour Alumni.** Sculptor of stones and dreams, in his advanced age, Sciola has been investigating the depths of rough stone to capture its voice. His search has resulted in the sound stones (“pietre sonore”), clear-cut grooves running on white chased limestone blocks, a clear reference to urban spaces which are stone and sound. Sciola, a Builder of sounds, sculpts music in the form of precious artefacts which reflect the sound architectural volumes of contemporary urban spaces. Volumes are propagated, put together and replicated across the endless skyline of his new Utopia, the City of Sound, and reinterpret a “space-city” as a harmonious combination of art and thought.



**“chARTa of the eARTh” / PaeSarTour Alumni.** Giovanni Carta was born in Ota, France. He received his Matura from the Art School of Sassari - directed by Filippo Figari - where he begun his career as a figurative artist. Carta gradually developed a penchant for abstraction, in particular after moving to Alghero where the new environment stimulated his artistic research that eventually led to the exaltation of matter over form. The exhibition *Di Terra e Di Carta* exemplifies the quasi-alchemic process of geometric abstraction through the use of coloured soil that, transforming into a chromatic language, bestows energy and strenght to the works through the painstaking application of pigments.



**“[The art of] Reconquering Public Space by Playing - FLPP” / TaMALaCà.** The exhibition recounts the ongoing project “FLPP - Fronte di Liberazione dei Pizzinni Pizzoni” (*Pizzinni Pizzoni Liberation Front*), a multilevel narrative urban game and playful actions, as a useful tool to reflect on the extraordinarily fruitful relationship between the Child and the City. Playing in FLPP is used as an instrument for sustainable planning and design to devise and to conduct policies, projects and urban events in order to promoting urban quality of life in disadvantaged marginal urban areas. Main character of the exhibition is a bunch of visionaries, rascals and subversive reclaims the right to the city. Their stories are lined up in single file on a display table which snakes through the various space and rooms of the *Santa Chiara* Complex.



## Cinema / in collaboration with Società Umanitaria sede di Alghero

### Complex of Santa Chiara - aula 7



19:00h, 18.02.2016. **"Exit Through the Gift Shop"** by Banksy [USA, UK, 2010, 87] v.o. English / sub. Italian. The film follows an eccentric shop-keeper turned amateur film-maker as he attempts to capture many of the world's most infamous vandals on camera, only to have a British stencil artist named Banksy turn the camcorder back on its owner with wildly unexpected results. One of the most provocative films about art ever made, Is a fascinating study of low-level criminality, comradeship and incompetence. By turns shocking, hilarious and absurd, this is an enthralling modern-day fairytale with bolt cutters.



19:00h, 19.02.2016. **"Milano 2015. La radiografia umana di una grande città"** by Silvio Soldini, Walter Veltroni, Giorgio Diritti, Elio, Cristiana Capotondi, Roberto Bolle [Italy, 2015, 102] v.o. Italian / sub. English. The documentary is made by three different directors with a consolidated filmography and also by three newcomers from different artistic fields, the actress Cristiana Capotondi, the dancer Roberto Bolle and the singer and musician Elio. It is the story of the city delving into its layers, imagining the urban space divided into levels, from underground to the sky: a story told through characters, places, feelings, thoughts and suggestions of the past and of today in search of the pulse of the big city.



19:00h, 20.02.2016. **"Thomas Hirschhorn - Gramsci Monument"** by Angelo Alfredo Lüdin, [Switzerland, 2015, 94] v.o. German / sub. English. In 2013, Thomas Hirschhorn built a monument for Italian philosopher and communist Antonio Gramsci in a public housing project in the Bronx. The artist collaborated with neighbourhood residents whose everyday life is impacted by poverty. The filmmaker accompanied this venture where conflicts and misunderstandings are bound to arise as Hirschhorn's absolute devotion to art is confronted with the resident's lack of prospects. The «Gramsci Monument» becomes a summer-long experiment where diverse worlds collide: blacks and whites, the art elite and street kids, party people and poets, politicians and philosophers.



21:00h, 20.02.2016. **"Maria Lai: Ansia d'infinito"** by Clarita Di Giovanni [Italy, 2009, 52] v.o. Italian / sub. English. The documentary traces the existence of Maria Lai, an artist who was born in Sardinia on 27 September 1919. Starting from the simplicity of things, the artist weaves geographies that unthread themselves, dark planisphere filled with stars, worlds above and below us that are disorientating and remain as inconclusive as life itself. She realises environmental works, land art, with the aim of binding daily life to the Universe and the harshness of the terrain with the gentleness of poetry. Her work feeds on her ancestral bonds with her island and the boundless "anxiety of infinity".



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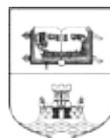
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