

International Competition for Young Urban Designers and Planners “URBAN-PROMOGIOVANI6”

Urban-promogiovan6 aims to show all over the world future architects and planners skills, by publishing their projects in the Urbanpromo website. The projects will take part in a free competition open to worldwide students.

Urban-promogiovan6 is carried out within the cultural event Urbanpromo, promoted by the INU, Istituto Nazionale di Urbanistica. The 11th edition of Urbanpromo will be held at the Triennale of Milan, from November 11th to 14th 2014.

Art.1: Purpose

The competition is open to students from any Universities all over the world, taking Urban Design and Planning courses. The aim of the competition is to encourage students to share ideas and to improve skills through future professionals operating in the field of urban regeneration.

Art.2: Language

All documents must be submitted in English language. Proposals including any other languages will be automatically excluded.

Art.3: Object

The project proposals should refer to an integrated and innovative urban regeneration project for an existent area. Attention should be given to how the area is related to surroundings.

The project proposal should be related to the 2014 key topics of Urbanpromo, that are: urban transformation, urban marketing, smart cities, sustainable energy, social housing.

The selection of the area can be made according to the course case-project.

A variety of graphics is encouraged, including a proper detailed level of graphics in scale 1:2000.

Art. 4: Participation

To participate in the competition, students must be introduced by the professor teaching the class of the urban regeneration project.

Each professor can not present more than three groups of students.

All proposals must be original. Urban-promogiovan past editions proposals will not be considered for participation.

Participants have to register on the website (www.urbanpromo.it) and upload the following documents:

1. Registration form (project title, project slogan or group name, members -included the group leader who is responsible for communications-, University, Department, Professor, abstract maximum 1.500 characters including spaces);
2. Professor's presentation letter (pdf);
3. An horizontal project table, size A0 (1189x841 mm) (pdf);
4. A project's square logo (jpg or png), to be used in the website as identifying icon of the proposal (750x750 pixel).

The above listed documents must be uploaded on the file sharing platform that will be activated by the 31st of August 2014 on the Urbanpromo website official page. All documents must be uploaded by the 30th of September 2014 (Italian time).

All proposals will be published on the gallery of the www.urbanpromo.it website, in the section: Urban-promogiovani (free open access).

Art. 5: Social Housing ACRI support

The innovative format of Urbanpromo-giovanis6 has recently elicited a sponsorship from the Associazione di Fondazioni e di Casse di Risparmio Spa (ACRI).

This sponsorship is specifically aimed to award those projects, that also show specific interest in social housing issues and deal with them by introducing innovative solutions from an urban, architectural, environmental, social and economic point of view.

If participants intend to apply also for this additional award, they have to highlight it in the registration form and to support their application with a brief statement included within the abstract of the project proposal.

Art. 6: Awards

The prizes' total amount is 6.000,00 Euro, to be spent either in books or in devices on web-libraries or web-stores.

Urbanpromo will furthermore promote all winners' project proposals through its website and media partners.

Awards are the following:

- Urban-promogiovanis6 Award
 - o 1st prize on-line vote: 1.000€
 - o 2nd prize on-line vote: 500€
 - o 1st prize international jury vote: 1.000€
 - o 2nd prize international jury vote: 500€

- ACRI Social Housing Special Award (only for those participants who intend to apply also for this award)
 - o 1st prize on-line vote: 1.000€
 - o 2nd prize on-line vote: 500€
 - o 1st prize international jury vote: 1.000€
 - o 2nd prize international jury vote: 500€

The same group can win more than one award.

Winners will be announced on the 14th November 2014 in Milan, during the workshop organized at Urbanpromo.

Art. 7: Evaluation

All awards are based on online evaluation and on the evaluation of an international jury.

On-line vote: From the 5th of October 2014 all registered users of the Urbanpromo website will be allowed to vote for the best proposals. Each user can vote only one proposal for the Award Urban-promogiovani6, and one proposal for the ACRI Social Housing Special Award.

On line vote will be closed on the 30th of October 2014 at 5pm (Italian time).

The proposals that will gather the highest number of preferences will be considered the winners of the on-line vote.

International Jury: An international jury composed of 5 experts on urban design, planning and social housing, will judge the proposals through a web-based procedure, by giving each proposal a score from 1 to 5 to (both for the Urban-promogiovani6 award and for the ACRI Social Housing award).

The proposals with the highest score will be considered the winners of the International Jury evaluation.

Contacts

For additional information, please mail to: urbanpromogiovani@gmail.com

Coordinators

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